1. Project Overview
I would like my website to be generally informational, but also inspirational. I want it to portray the power of Freddie Mercury as a person, performer, and musician and clearly communicate his legacy and impact.

2. Resources
https://en.wikipedia.org/wiki/Freddie_Mercury
There are also lots of photos and documentation of Freddie performing, his personal life, etc. on google.
This also might be helpful to you:
http://www.freddiemercury.com

3. Audience
I would like this website to be accessible and appropriate for a wide range of audiences. I would love to include this in my portfolio, and would also like it to reach others so it is likely that both my instructors and employers may see it.

4. Message
I'd like this website to focus on Mercury's musical genius as well as his social impact. I want it to portray why he was so inspiring to so many people and the legacy he left.

5. Tone
I would like the tone to be emotional and inspirational. I want the viewer to feel a connection to Mercury both musically and personally. I also would like it to be uplifting but also address the tragic moments in his life such as his battle with AIDS.

6. Visual Flare
I'd like the visual style to be inspired by Queen, but also have Freddie's personal flare. Maybe this means having mainly darker (rock inspired) colors with bright pops of color that represent Freddie. As for typefaces, I think it could work to include a Queen-inspired serif typeface for headers combined with simpler sans serif typefaces for subtext. I'm attaching some visual inspiration below: